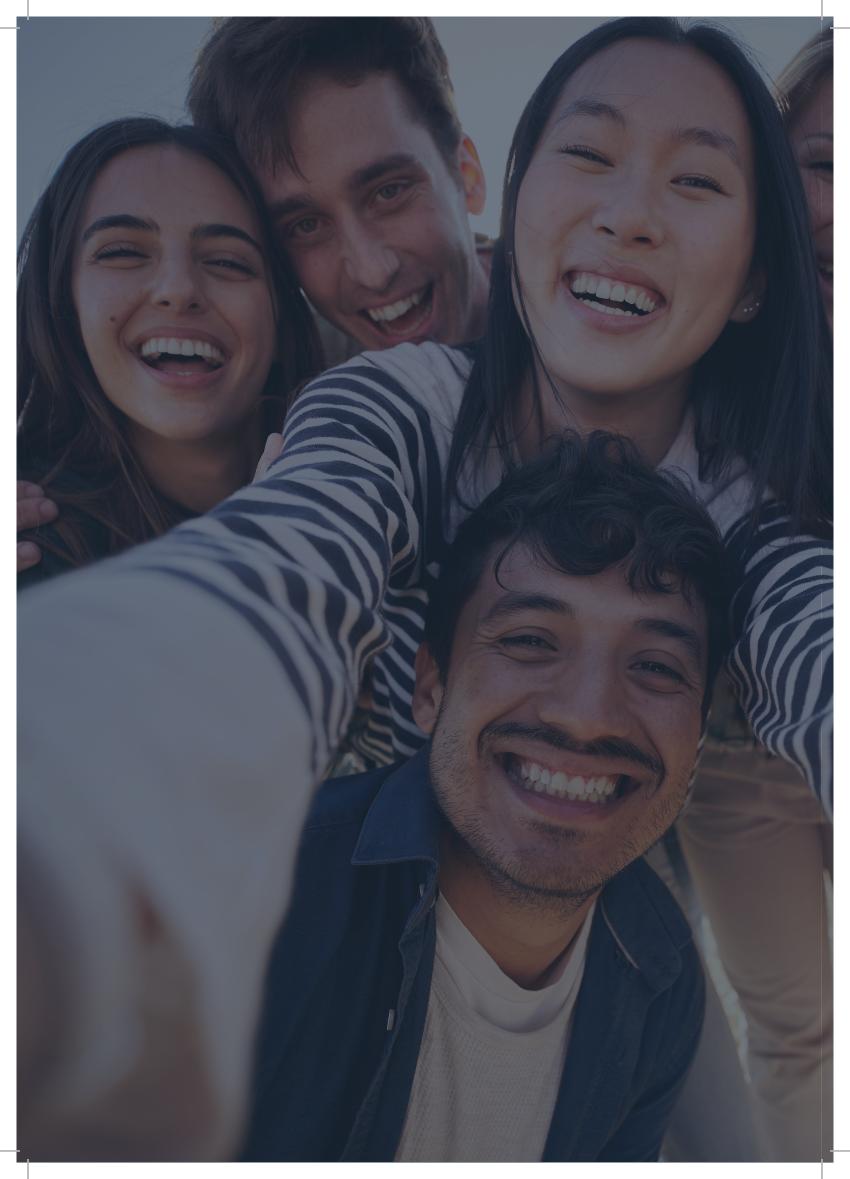
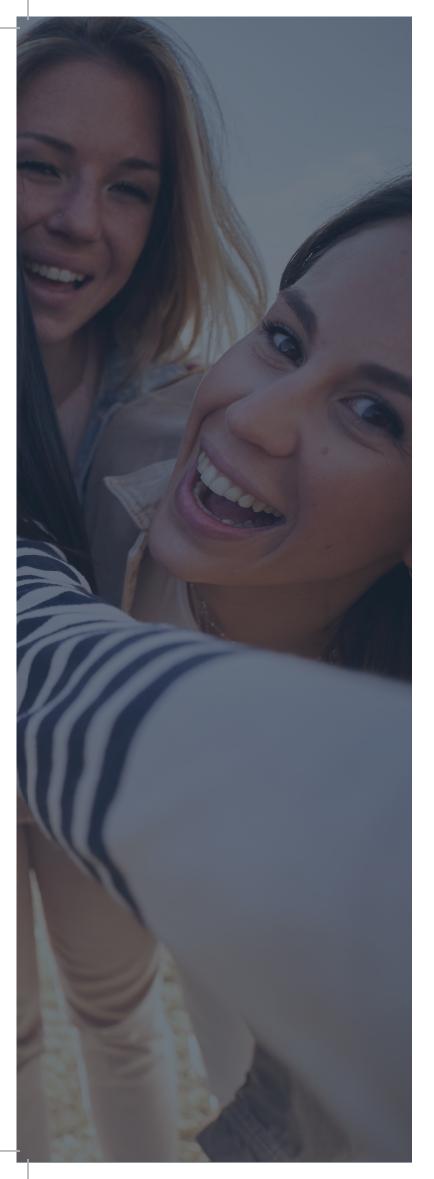


Your Smile Stylist Membership Plan

SMILE STYLIST

SMILESTYLIST.CO.UK





SMILE STYLIST DENTAL CLINICS

SPREAD THE COST OF YOUR REGULAR DENTAL CARE WITH AFFORDABLE MONTHLY PAYMENTS.

Creating smiles, changing lives.

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Welcome to your Smile Stylist Membership Plan.

Budget for your private dental care and advice

We're delighted you're considering a dental plan that could brighten your smile and improve the health of your teeth for years to come.

Our Membership Plan is an easy way of keeping up the great habit of regular check-ups with your dentist, so you'll always get expert advice about keeping your teeth in great condition and avoid any surprises. Your plan also includes dental x-rays and hygiene treatment.

You'll find more details about the benefits, exclusions and terms and conditions of your Membership Plan inside this booklet. It's worth keeping this booklet for easy reference in future.

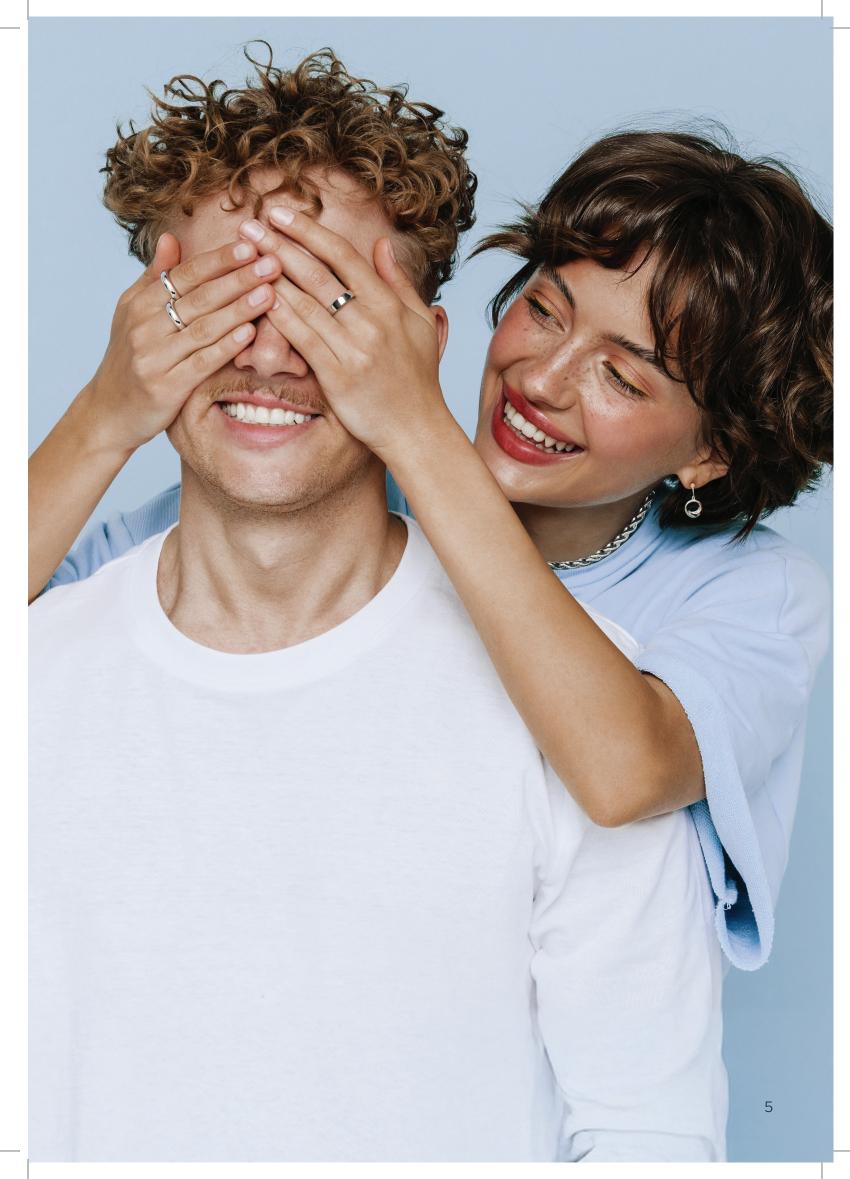
WE'LL HELP TO TAKE GREAT CARE OF YOU

Our approach is based on prevention, helping you to get the care and treatment you need to feel good about your dental health. We also offer discounts on routine treatments, sundries and one emergency assessment (terms and conditions apply).

IT'S EASY TO GET STARTED

Your dental payment plan is quick and easy to set up and makes budgeting for your private dental care easy. Simply complete the online application with your dentist or a member of our team. You can also use the form to add family members.

JOIN UP. RELAX. SMILE CONFIDENTLY.



Why our Membership Plan is so good for you

With our Membership Plan, you don't need to wait and worry about dental problems happening suddenly, although if they do, we're always here to help.

You can get peace of mind today.

With an emphasis on preventive care including advice, regular appointments, check-ups and hygiene treatments, your plan helps you and your dentist to spot and avoid dental problems before they happen.

Our plan highlights:

- Budget wisely and protect yourself from dental problems and extra costs later on
- Benefit from cover for check-ups, dental x-rays, access to hygiene treatment and expert advice
- Enjoy better dental help and a brighter smile
- Feel better about your dental hygiene with scaling and polishing included in your plan, enabling you to smile with confidence
- Discounts on any necessary routine dental treatments (exclusions apply)
- Discounts on sundries (including whitening gels for those who have had whitening with us previously)
- One emergency assessment appointment (10% off x-rays & treatment fees)

How does the Smile Stylist Membership Plan work?

The amount you pay for the Membership Plan is decided by your dentist.

Please note: The Membership Plan Contract is between you and our practice. Your plan covers you for all preventive advice, check-ups and hygiene appointments with your dentist at our practice.

Our Membership Plan is a great way to avoid dental problems, while spreading the cost of preventive care.

Benefits at a glance

Here's a handy overview of what is and isn't included in our Membership Plan:

Our Membership Plan gives you an easy way to spread the cost of your routine check-ups and preventive advice.

ROUTINE PREVENTIVE CARE FROM YOUR DENTIST, WHICH INCLUDES:

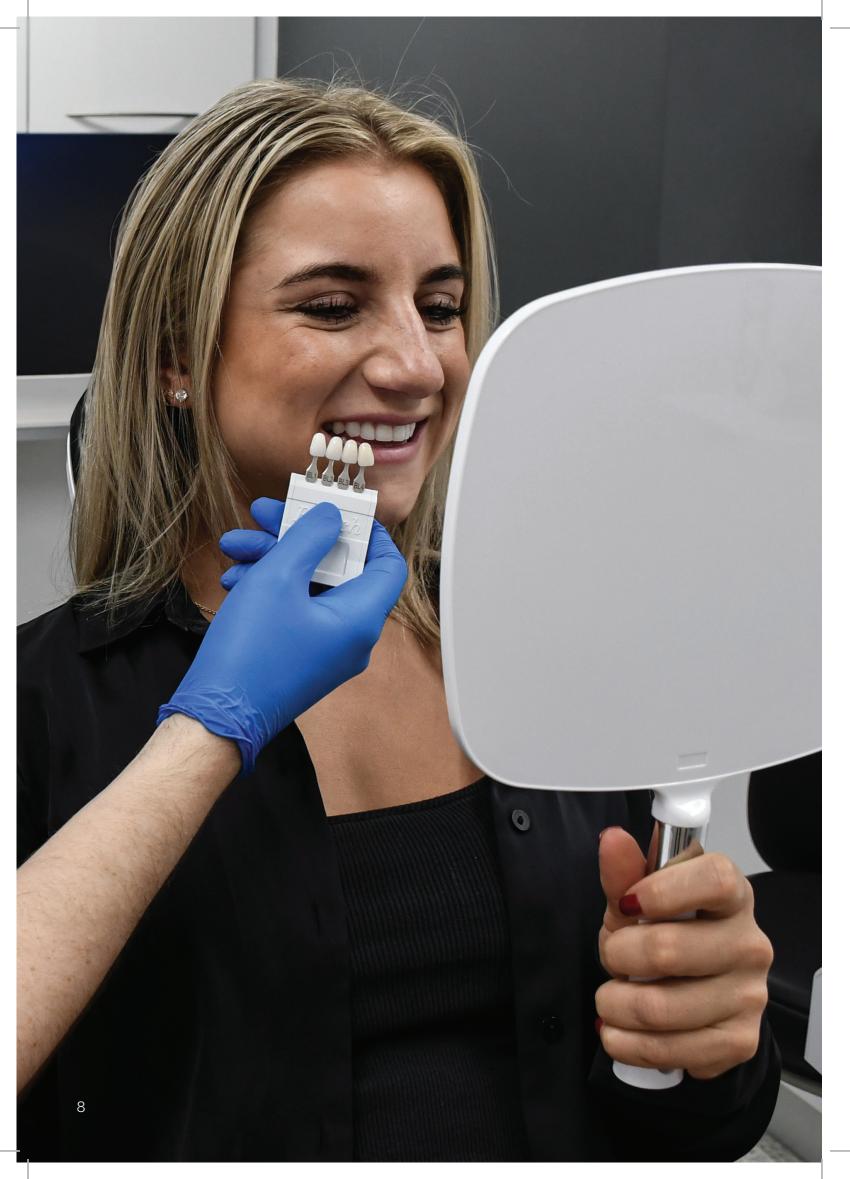
- Check-ups (up to contract maximum)
- Scaling, polishing and other hygiene treatments (up to contract maximum)
- Preventive dental advice
- Dental x-rays
- Discount on routine dental care
- Discount on sundries
- One emergency assessment appointment (10% off x-rays & treatment fees)

THE FOLLOWING ARE EXCLUDED FROM YOUR MEMBERSHIP PLAN:

- Restorative dental treatments, including fillings, crowns, bridges or dentures
- Any treatment excluded by the dentist in your contract, which is then payable by you to the dentist
- Referral to a specialist or specialist treatment
- Treatment carried out by someone other than your registered dentist
- Orthodontics, implants, cosmetic treatment
- Sedation fees

It's worth remembering that treatment is always at the discretion of your dentist.

Full terms and conditions can be found in the contract on pages 10 - 13 of this booklet.



Important information about your Smile Stylist Membership Plan

Membership Plan is a dental payment plan contract agreed between you and your dentist to cover your routine preventive care.

WHO IS MY CONTRACT WITH?

Your contract is between you and Smile Stylist. We will give you a copy of this contract, which will be tailored to your needs.

HOW MUCH WILL I PAY?

Our membership plan is £19.99 a month, with the option to add on additional extras to suit your dental needs, which are outlined in the leaflet. Please note there is no registration charge on joining the plan.

How often will I visit my dentist?

Everyone's oral health needs are different: your dentist will let you know what's best for you.

WHAT DOES MY PLAN INCLUDE?

You shall be entitled to your first routine appointment 6 months after the first direct debit payment has been made.

You can see a quick overview on page 7. Your dentist will also let you know of any additional treatments or exclusions when you join.

HOW DO I PAY FOR THE SMILE STYLIST MEMBERSHIP PLAN?

The plan is based on monthly payment by Direct Debit to cover the cost of your plan, enabling you to budget for your regular dental care more easily and attend regular checkups. The plan is administered by Agilio CODEplan on our behalf.

WHAT TO DO IF I WANT TO CHANGE MY DENTIST?

If you wish to change your dentist for any reason within our practice then please contact our practice manager. This can be arranged and should not affect your monthly payments.

The Membership Plan Contract between you and Smile Stylist

1. DEFINITION OF TERM USED

Unless the context otherwise requires, 'contract' means this Smile Stylist contract and the terms which you have signed; 'dentist' means your treating dentist and Smile Stylist Professionals means SKSH Limited (company number 12104856) whose registered office is at Eltham House, 6 Forest Road, Loughborough LE11 3NP.

2. TREATMENT TO WHICH YOU ARE ENTITLED

The contract entitles you to receive routine preventive dental care required to maintain your oral health, as determined by your dentist. This includes the visits and treatments outlined in the document entitled 'Smile Stylist Membership Plan Contract'. Your dentist may review your requirements at any time.

You shall be entitled to your first routine appointment 6 months after the first direct debit payment has been made.

3. TREATMENT TO WHICH YOU ARE NOT ENTITLED

The contract does not entitle you to:

- Restorative treatment
- Orthodontic appliance therapy (braces)
- The provision, repair or replacement of dental

implants and related superstructures

- Any treatment needed as a result of a dental injury (an injury to teeth or supporting structures (including damage to dentures whilst being worn) which is caused by suddenly and unexpectedly by means of direct external impact)
- Sedation fees
- Any treatment not specified by your dentist in your contract
- Referral to a specialist or specialist treatment which is necessary in the reasonable opinion of your dentist

4. PRESCRIPTIONS AND LABORATORY CHARGES

The contract does not cover pharmaceutical items, prescription fees or laboratory fees reasonably charged by your dentist, which must be paid by you directly to your dentist.

5. DENTAL EMERGENCY ARRANGEMENTS

Your monthly plan entitles you to one emergency assessment appointment with your treating dentist during normal practice opening hours. You have the additional benefit of access at both our clinics ' for emergency care if necessary open 7 days a week.

Examples of what this includes are:

• Getting you out of pain where possible

- The assessment of intra- or extra-oral swellings
- Assessing and treating an infected or dry socket
- Providing you with a prescription where clinically necessary
- Placing a temporary filling or dressing where
 necessary
- Assessing a suspicious lesion/ulcer
- Smoothing a sharp or broken tooth
- Re-cementing crowns/bridges where possible

Exclusions include:

- Extractions
- The placement of definitive fillings or restorations
- Root canal treatments
- Any other "definitive" treatment or anything not classed as an "emergency" by your treating dentist

If you have had no emergency appointments since the 1st January, and should you experience toothache/ swelling during our normal working hours but your usual dentist is away, we shall arrange for you to see one of our other dentists for no additional charge. If none of our dentists are available, Smile Stylist has a contingency plan in place for such an occurrence and shall arrange for you to see a dentist at one of the dental practices with whom we have an arrangement (a fee may apply).

If you experience a dental emergency outside of our usual opening hours, we advise you contact NHS III who shall advise you as to the best course of action.

6. ALTERATION OF THE MONTHLY FEE

Your dentist will normally review your monthly fee annually and your fee may change in January in any year and at other times in exceptional circumstances.

Should the fee change (for example due to inflation

or increased material costs or practice running costs) you will be given 3 months written notice by letter, or email if consented (correspondence sent to the payer's email address if provided or last known address by ordinary post will be treated as adequate notice).

If you are not happy with any change in monthly fee, you have the right to terminate the agreement giving your dentist and CODEplan with 3 months notice, as detailed in condition 11 Ending the contract.

7. TREATMENT BY ANOTHER DENTIST

The contract is with your dentist as specified in the document entitled Smile Stylist Membership Plan Contract. If your dentist arranges for another dentist or a locum to provide routine care on his or her behalf, this will be covered by the contract. However, where you choose to have routine care or treatment provided by a practitioner independently of your dentist, any associated costs will not be covered by the contract.

Furthermore, where you are referred by your own dentist to a specialist, the costs will not be covered (see condition 3 Treatment to which you are not entitled).

8. PAYMENT

CODEplan administers the plan on behalf of Smile Stylist

Where you are not the payer specified in the document entitled 'Smile Stylist Membership Plan Contract', you shall ensure that the payer pays any sum due by you under this contract. You agree that, when making any such payment, the payer acts as your agent and on your behalf.

Any other amounts due to your dentist (e.g. prescription fees, pharmaceutical items, laboratory

charges or treatment not covered by the contract) are payable by you directly to your dentist and nonpayment of such amounts will constitute a breach of the terms of the contract.

Your liability to pay the monthly fee continues until the contract is ended in accordance with this Agreement (see condition 11 Ending the contract).

9. DIRECT DEBIT CHARGES

Following a variation in monthly fee, the Direct Debit will be changed at the next available collection date. Where you are given notice of an increase in your monthly fee, your Direct Debit will be changed at the end of the required notice period (see condition 6 Alteration of the monthly fee).

10. YOUR RESPONSIBILITIES

You are responsible for keeping appointments made with your dentist and you must pay any 'missed appointment' fee should you fail to do so.

You must ensure that you also attend your dentist for regular check-ups, receive the treatment your dentist advises and you must promptly inform your dentist of any injury, problem or other material matter affecting your oral health. If you fail to ensure any of this you will be liable to pay any fee reasonably charged for treatment necessary to restore your oral health, which could otherwise have been avoided.

If, in the reasonable opinion of your dentist, he or she is not able to maintain your oral health due to any act or omission on your part, your dentist may end the contract immediately by giving notice to that effect.

11. ENDING THE CONTRACT

Cooling off period

You can cancel the Smile Stylist Membership Plan Contract for any reason during the 14 day 'cooling off' period. This period starts from receiving the direct debit confirmation letter.

The patient/payer may cancel this agreement by giving a minimum of three months' notice in writing to CODEplan and Smile Stylist. In case of termination any money outstanding for treatments that have been provided under the Plan will be due immediately . If you are intending to leave the care of your dentist, you should attend a final leaving appointment, when your dentist can arrange to provide any outstanding treatment and check your oral health.

12. NON-PAYMENT

Non-payment of one fee

If the patient/payer fails to pay a monthly payment, CODEplan will inform the patient/payer accordingly and attempt to collect two payments from the patient/payer's account in the following month.

Non-payment of two fees

If a monthly payment remains unpaid the dental surgeon reserves the right to give two months' notice of termination and there will be a total of three months' payment due immediately

13. VARIATION OF THESE CONDITIONS

If it is necessary to vary the conditions in this Contract, for instance to take account of changes in the law, this can be done by your dentist giving you 30 days' written notice.

If you do not wish the contract to continue, having regard to any variation notified to you, you may end it as detailed in condition 11 (Ending the contract).

If you do not do this by the time the notice of variation expires, you will be deemed to have accepted the variation.

14. CONTRACT NON TRANSFERABLE

As the contract is with your dentist, you may not transfer it to another practice.

If you need to change your dentist a new contract will be required. You are not entitled to assign or sub-contract any rights or obligations you may have under the contract to any other person. 15. Treatment outside the contract

Nothing in the contract prevents you and your dentist agreeing that he or she will provide treatment outside your entitlement under the contract. You will be responsible for paying for such treatment.

16. DISPUTES

Smile Stylist has an in-house complaints procedure. If you are unhappy with any aspect of your dental care you should, in the first instance, approach your dentist directly.

17. THIRD PARTIES

The contract is intended to confer a benefit on your dentist and you. No other person shall be entitled to enforce any term of the contract by virtue of the contracts (Rights of Third Parties) Act 1999 (the 'Act').

18. GOVERNING LAW AND JURISDICTION

Both parties agree that this Contract shall be governed by and construed in accordance with the Law of England and Wales and the parties hereby irrevocably submit to the exclusive jurisdiction of the English Courts.

Your Smile Stylist Membership Plan Benefits

only £19.99 per month!

Patients who have completed their Invisalign, fixed brace or other cosmetic journeys with us are invited to join our Membership Plan with its substantial benefits and savings.

New patients wishing to join our Membership Plan can do so once they are deemed to be "dentally fit" by one of our dentists. A new patient examination is charged at £165.00.

Patients are welcome at either of our clinics. Remember at the Hale Barns clinic we are open **7 days a week**, offering you complete peace of mind.

Your Exclusive Smile Stylist Membership Plan Benefits

- 1 x check-up per year
- 2 x scale & polishes per year
- Small x-rays
- 10% off treatment (excludes cosmetic & implant treatments)
- 10% off all sundries (e.g. Tooth Whitening gels/Tepes etc)
- One emergency assessment per year during normal working hours *
- Access to either clinic
- Peace of mind that the Hale Barns clinic is open 7 days a week

Treatment	Member	Non-Member
Check-up	Included	£89
2 x scale and polishes	Included	£188
Small x-rays	Included	£30
One emergency assessment	Included	£75
Total	£239.88	£382

MINIMUM YEARLY SAVING: £142.12

Plus 10% saving on sundries and any additional treatments!

^{*}Any treatment necessary following an emergency assessment will be chargeable with a 10 % discount. Terms and conditions apply.

Your Optional Extras

One additional check-up per year - £6.99 per month One additional scale & polish per year - £6.99 per month Two additional scale & polishes per year - £12.99 per month One additional scale & two polishes per year - £19.98 per month Worldwide Dental Accident & Emergency cover - 0.97p per month*

Our Children's Membership Plan

- 2 x check-ups
- 2 x scale & polishes

- Fluoride varnish
- Small x-rays, if needed
- Oral hygiene and dietary advice, if needed

A new child's examination starts from £75.00 depending on age (0-6 years £75, 7-12 years £95, 13-16 years £115).

13–16 years £14.99 per month

Treatment	Member	Non-Member
2 x check-ups	Included	£138
2 x scale & polishes	Included	£180
Small x-rays, if needed	Included	£30
Fluoride treatment	Included	£20
Total	£179.88	£368.00

MINIMUM YEARLY SAVING: £188.12

Plus 10% savings on any additional treatments

7–12 years £10.99 per month

Treatment	Member	Non-Member
2 x check-ups	Included	£100
2 x scale & polishes with oral hygiene and dietary advice, if needed	Included	£90
Small x-rays, if needed	Included	£30
Fluoride treatment	Included	£20
Total	£131.88	£240.00

MINIMUM YEARLY SAVING: £108.12

Plus 10% savings on any additional treatments

0–6 years £5.99 per month

Treatment	Member	Non-Member
2 x check-ups	Included	£80
2 x scale & polishes with oral hygiene and dietary advice, if needed	Included	£90
Small x-rays, if needed	Included	£30
Fluoride treatment	Included	£20
Total	£71.88	£220.00

MINIMUM YEARLY SAVING: £148.12

Plus 10% savings on any additional treatments



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